



The 15th International Conference on Electronic Commerce

ICEB 2015

December 6-10, 2015

Hyatt Regency Hotel, CUHK, ShaTin, Hong Kong



CALL FOR PAPERS

Theme: *Internet of Things*

Online submission: <https://easychair.org/conferences/?conf=iceb2015>

Conference website: <http://dsme.baf.cuhk.edu.hk/iceb2015>

In 2000, we hosted the first ICEB conference in Hong Kong. Now, 15 years later, after traveling around the world, the conference is returning to Hong Kong for the fourth time. We would like to extend a warm invitation to old friends and new scholars alike to join us and take part in an intellectually and emotionally stimulating exchange.

The past 20 years have seen the Internet grow tremendously, with a wide range of new applications and platforms developed. E-commerce, cloud computing, and big data are just a few of the most familiar. At ICEB 2015, we will turn our attention to and adopt as our theme one of the latest Internet developments: the Internet of Things (IOT).

The IOT assigns unique identifications to individual objects, be they human beings, animals, cars, buildings, phones, watches, toilet bowls, animals, or objects we have yet to imagine. These uniquely identified embedded objects are connected through the Internet in wired or wireless fashion. The IOT is anticipated to host billions upon billions of interconnected objects in the coming decades. With the help of sensors, receivers, and big data analytics, the IOT is set to reinvent the world as we know it, giving us new ways to monitor, use, manage, automate, and play. Healthcare, finance, retail, logistics, wearable computing, and food processing are just a few of the many areas slated for reinvention in the exciting new IOT era. We hope that you will join us in Hong Kong to share the excitement, explore the new developments the era is likely to usher in, and renew old friendships and start new ones.

Organizer:

Department of Decision Sciences and Managerial Economics, The Chinese University of Hong Kong

Conference Co-Chairs:

Timon Du, The Chinese University of Hong Kong, Hong Kong

Waiman Cheung, The Chinese University of Hong Kong, Hong Kong

Program Chairs

J.H. Cheng, National Yunlin University of Science and Technology, Taiwan

International Program Committee:

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 Pei-Lee Teh, Monash University, Malaysia
 Pengzhu Zhang, Shanghai Jiaotong University, China
 Ravi S. Sharma, Nanyang Technological University, Singapore
 Sim Kim Lau, University of Wollongong, Australia
 Siriluck Rotchanakitumnuai, Thammasat University, Thailand
 Wenshin Chen, Newcastle Business School, UK

Venue:

Hyatt Regency Hotel, CUHK, ShaTin, Hong Kong (Address: 18 Chak Cheung Street, ShaTin, New Territories, Hong Kong)

Important Dates:

September 15	Deadline for submitting papers or abstracts
October 1	Notification of acceptance for conference presentation
October 15	Camera-ready papers and last day of early-bird registration
October 30	Program schedule announcement
November 15	Last day of regular registration
December 6-10	Conference

Journal Special Issues

Previously published Special Issues/Sections include *Information & Management*, *International Journal of Service Industry Management*, *Total Quality Management and Business Excellence*, *Journal of Global Information Management*, and *Quarterly Journal of Electronic Commerce*.

Authors of high-quality papers selected from the conference proceedings will be invited to submit the revised and expanded version of their papers for fast-track reviews by the following journals.

- Special section in [*Information & Management*](#) (I&M) listed in SSCI
- Special section in [*International Journal of Electronic Commerce*](#) (IJEC) listed in SSCI
- [*International Journal of Electronic Business*](#) (IJEB) listed in EI/Scopus
- [*International Journal of Information and Computer Security*](#) (IJICS) listed in EI/Scopus
- [*International Journal of Internet Marketing and Advertising*](#) (IJIMA) listed in EI/Scopus

Contact Detail

For more information about the conference, please contact:

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